



WETM
201 Humboldt St
Rochester, NY 14610

Smart Media Group
1427 Leslie Ave, Suite 102
Alexandria, VA 22301

Contract # 1421647

Schedule Dates 09/08/16-09/14/16
Advertiser Tom Reed/Congress/Republican/New York (36853)
Agency Smart Media Group (11271)
Product Political - US Congress (1076)
Brand 908914 (556886)
Salesperson Millennium - Washington D, Washington DC (1421
Sales Office Millennium - Washington DC
Buyer Name Nancy,Rubin,
Phone/Fax /
CPE REEN/ORDR/908914
Account Types National/Political
Billing Type Standard
Comments ORDER
NEW POLITICAL ORDER - PLS CF - THANKS

Date Entered 09/06/16
Last Modified 09/09/16
Entered By Martha King
CO-OP No
Headline # ECR25281170
Demo
Order Type Normal
Package Deal
Commission % 15.00
Commission \$757.50
Net Total \$4,292.50
Sales Tax

Elmira (WETM)

By Broadcast Month	Spots	Rate
Sep. 2016	22	\$5,050.00
Grand Total:	22	\$5,050.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / News	09/09/16-09/09/16	4	:30	6A- Channel 18 News	2					X			2	\$150.00	\$300.00	Elmira (WETM)	18 NEWS TODAY LVL4	9/6/16
2.0	Revised Line / News	09/13/16-09/13/16	4	:30	6A- Channel 18 News	1		X									Elmira (WETM)	18 NEWS TODAY LVL4	9/6/16
2.1	Normal Line / News	09/13/16-09/13/16	4	:30	6A- Channel 18 News	2		X						2	\$150.00	\$300.00	Elmira (WETM)	18 NEWS TODAY LVL4	9/8/16
3.0	Revised Line / News	09/14/16-09/14/16	4	:30	6A- Channel 18 News	1			X								Elmira (WETM)	18 NEWS TODAY LVL4	9/6/16
3.1	Normal Line / News	09/14/16-09/14/16	4	:30	6A- Channel 18 News	2			X					2	\$150.00	\$300.00	Elmira (WETM)	18 NEWS TODAY LVL4	9/9/16
4.0	Normal Line / SPOT	09/09/16-09/09/16	4	:30	7A- Today Show	2					X			2	\$150.00	\$300.00	Elmira (WETM)	TODAY SHOW LVL4	9/6/16
5.0	Revised Line / SPOT	09/13/16-09/13/16	4	:30	7A- Today Show	2		X									Elmira (WETM)	TODAY SHOW LVL4	9/6/16
5.1	Normal Line / SPOT	09/13/16-09/13/16	4	:30	7A- Today Show	1		X						1	\$225.00	\$225.00	Elmira (WETM)	TODAY SHOW LVL4	9/8/16
6.0	Revised Line / SPOT	09/14/16-09/14/16	4	:30	7A- Today Show	2			X								Elmira (WETM)	TODAY SHOW LVL4	9/6/16
6.1	Normal Line / SPOT	09/14/16-09/14/16	4	:30	7A- Today Show	1			X					1	\$225.00	\$225.00	Elmira (WETM)	TODAY SHOW LVL4	9/8/16
7.0	Normal Line / News	09/09/16-09/09/16	5	:30	5:58P- WETM News	1					X			1	\$350.00	\$350.00	Elmira (WETM)	NEWS AT 6P LVL 4	9/6/16
8.0	Normal Line / News	09/12/16-09/12/16	5	:30	5:58P- WETM News	1	X							1	\$350.00	\$350.00	Elmira (WETM)	NEWS AT 6P LVL 4	9/6/16
9.0	Normal Line / News	09/13/16-09/13/16	5	:30	5:58P- WETM News	1		X						1	\$350.00	\$350.00	Elmira (WETM)	NEWS AT 6P LVL 4	9/6/16

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments:



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10.0	Normal Line / News	09/09/16-09/09/16	4	:30	10:59P- WETM News	1					X			1	\$225.00	\$225.00	Elmira (WETM)	LATE NEWS LVL4	9/6/16
11.0	Normal Line / News	09/12/16-09/12/16	4	:30	10:59P- WETM News	1	X							1	\$225.00	\$225.00	Elmira (WETM)	LATE NEWS LVL4	9/6/16
12.0	Normal Line / News	09/13/16-09/13/16	4	:30	10:59P- WETM News	1		X						1	\$225.00	\$225.00	Elmira (WETM)	LATE NEWS LVL4	9/6/16
13.0	Normal Line / News	09/08/16-09/08/16	3	:30	6A- Channel 18 News	1				X					\$200.00		Elmira (WETM)	NEWS AT 6P LVL 4	9/6/16
13.0.1	Closed Preempt	09/08/16															Elmira (WETM)	Pre-Empt/Spot -No payment	
14.0	Normal Line / SPOT	09/08/16-09/08/16	3	:30	7A- Today Show	1				X					\$175.00		Elmira (WETM)	NEWS AT 6P LVL 4	9/6/16
14.0.1	Closed Preempt	09/08/16															Elmira (WETM)	Pre-Empt/Spot -No payment	
15.0	Normal Line / News	09/08/16-09/08/16	3	:30	11:30P- WETM News 1130P	1				X				1	\$300.00	\$300.00	Elmira (WETM)	NEWS AT 6P LVL 4	9/6/16
16.0	Normal Line / News	09/14/16-09/14/16	5	:30	5:58P- WETM News	1			X					1	\$350.00	\$350.00	Elmira (WETM)	NEWS AT 6P LVL 4	9/6/16
17.0	M/G For 13.0.1 / SPOT	09/13/16-09/13/16	3	:30	7A- Today Show	1		X						1	\$225.00	\$225.00	Elmira (WETM)	NEWS AT 6P LVL 4	9/8/16
18.0	M/G For 14.0.1 / News	09/14/16-09/14/16	4	:30	6A- Channel 18 News	1			X					1	\$150.00	\$150.00	Elmira (WETM)	NEWS AT 6P LVL 4	9/8/16
18.1	M/G For 14.0.1 / News	09/14/16-09/14/16	4	:30	5:58P- WETM News	1			X					1	\$350.00	\$350.00	Elmira (WETM)	NEWS AT 6P LVL 4	9/9/16
19.0	Normal Line / News	09/13/16-09/13/16	4	:30	10:59P- WETM News	1		X						1	\$225.00	\$225.00	Elmira (WETM)	LATE NEWS LVL4	9/9/16
20.0	Normal Line / News	09/14/16-09/14/16	4	:30	10:59P- WETM News	1			X					1	\$225.00	\$225.00	Elmira (WETM)	LATE NEWS LVL4	9/9/16

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Date:

Accepted-Station:

Date:

Comments: